

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of : Customer Number: 46320  
Simon HOLDSWORTH : Confirmation Number: 6280  
Application No.: 10/016,935 : Group Art Unit: 2446  
Filed: December 14, 2001 : Examiner: S. Sciacca  
:  
For: SELECTION OF COMMUNICATION STRATEGIES FOR MESSAGE BROKERS OR  
PUBLISH/SUBSCRIBE COMMUNICATIONS

**REQUEST FOR RECONSIDERATION**

Mail Stop Amendment  
Commissioner For Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

The following Remarks are submitted in response to the Office Action dated May 13,  
2010.